

NEWSLETTER

Q1 2024



NEWS FLASH: INDONESIA FEASIBILITY STUDY

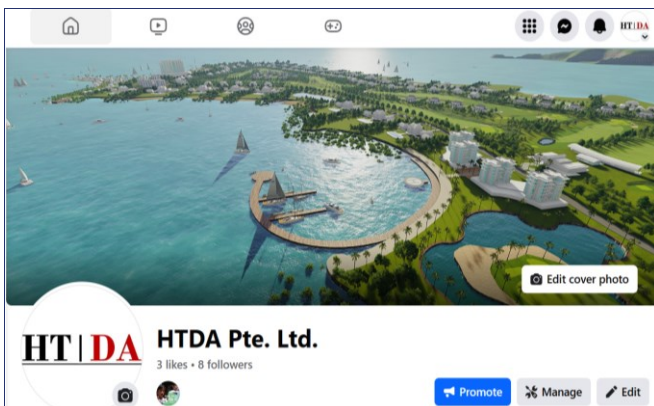
A feasibility study contract for a property of 17.8 hectares is being negotiated by HTDA with a foreign investment client on a potential multi-phased development project that includes residential and commercial uses located in the Karawang Regency, Indonesia.

NEWS FLASH: THAILAND NEW MIXED-USE PROJECT

HTDA is negotiating for a planning & design contract for a mixed-use development project with a property of approximately 12.8 hectares situated next to the western edge of Survanabhum International Airport, on the outskirts of Metro Bangkok Area, Thailand.

NEWS FLASH: UKRAINE CASE STUDY REVISIT

HTDA completed a project feasibility study for an old 35-hectare industrial area to be transformed into a new mixed-use development project in Kiev, Ukraine in 2021. The project was used as an urban redevelopment case study for a project proposal of similar scale and complexity.



LAUNCH OF A NEW SOCIAL MEDIA PAGE

HTDA has launched its official Facebook page at the beginning of 2024 to provide a social media outlet to offer information update regarding its most current news and future company related events: <https://m.facebook.com/people/HTDA-Pte-Ltd/61556155204936/>. HTDA also operates its own company website, as well as other social media contents in LinkedIn and Issus portfolio pages.

Tourism Planning Case Study Series

HTDA will launch a series of marketing research articles during the Q2 of 2024, with the intent to showcase its marketing insights of its Economic Planning division, headed by Ms. Jiehju Li, Senior Director, with focus on tourism planning related projects around the Asia Pacific Region. Research articles will be authored by senior members of the EP Team to discuss the development trends of hospitality industry with particular attention on sustainable tourism development as well as the expert analysis and opinion on identifying the potential hot spots for the tourism related real estate ventures in and around the ASEAN member nations. The first part of this (Bottom of Page)



CELEBRATING FIFTY YEARS OF PARTNERSHIP

2024 ASEAN-Australia Special Summit



ASEAN - Australia
1974 - 2024
A Partnership for the Future

Australia hosted nine ASEAN world leaders in Melbourne

This year's summit commemorates the 50-year relationship between ASEAN members and Australia, its oldest official dialogue partner. The summit was held in Melbourne, Australia with economy and security to be the two major themes of the ASEAN-Australia summit. The three-day meeting resulted in a "Melbourne Declaration" which set forth the direction of cooperation in the political-security, economic, and socio-cultural sectors going forward between the ASEAN nations and Australia for future years to come.

"Enhancing Connectivity and Resilience"

Melbourne, Australia

(continued) marketing research case study series will focus on Phu Quoc Island, Vietnam, and its recent rise as a very attractive tourism destination in the region.

Phu Quoc Island is not only famous for its stunning beaches and crystal-clear waters but also for its rich cultural heritage that has been passed down through generations. The decision for the Vietnamese government in 2004 to approve the overall development plan for Phu Quoc Island, Kien Giang Province. After nearly 20 years of implementing the original decision, Phu Quoc has experienced a lot of positive changes, with high growth reaching nearly 19.6 percent each year and the budget collection has reached a self-sufficient level during the past five years. Phu Quoc has grown from a once little-known island district to a regional tourism destination with 321 investment projects and a tourist volume of 5.57 million in 2023. The Government leaders have shown the determination over the years to build Phu Quoc into a high-quality service and eco-tourism centre, a renowned regional and international island destination, connecting with major economic hubs worldwide to assert Vietnam's tourism brand onto the global map.

Ms. Li will provide her expert opinion on how Phu Quoc was able to develop overtime with a clear public and private partnership where Government and developers work in collaboration to build a unique brand of tourism destination with its spoiled natural and cultural heritage resources along with a well-conceived transportation framework that sets up a solid foundation to attract investments from both domestic and foreign sources. The case study can become a model reference for governments and investment communities in the region to learn and emulate in the quest of creating viable future tourism development in the ASEAN region.

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